Political News Framing Approach at Detik.com: Analysis of the 2024 Presidential Election Results Dispute

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KEYWORDS	ABSTRACT
Framing Analysis; News; Detik.Com; Media Online	This research aims to find out the analysis of *framing* (framing/packaging) political news in online media Detik.com regarding the news of the dispute hearing of the 2024 presidential election results. To answer this problem, the framing method of the Zhongdang Pan and Gerald M Kosicki model was used. This research is included in qualitative. The data analysis used in this study was media text analysis using the framing analysis method using the Zhong Dang Pan and Gerald M. Kosicki model approach. The reserch results show that detik.com, in reporting news uses the inverted pyramid technique. Where the main topic of discussion discussed in the news is stored at the beginning of the news. In addition, there are several data obtained by news writers from the statements of sources to be used as data sources. The news structure uses 5W+1H, and the source does not throw many quotes.

1. Introduction

The rapid development of communication technology from day to day supports the shift of news portals from conventional to online news. This answers the needs of the community, who make information an inseparable part of life (Hermawanto & Anggraini, 2020; Mahyuddin, 2019; Pamuji, 2019). News delivered by various media can differ from one to the other depending on the ability to construct and frame a reality. Journalists or reporters can have different views by looking at an event. But sometimes news writing is constructed not in accordance with the existing reality (Fianto & Aminulloh, 2015). A news story is sometimes constructed not in accordance with the results it was constructed (Boukes & Vliegenthart, 2020). In a sense, the news conveyed in the media turns out to hold the writer's subjectivity and is not neutral. The news published in the media results from journalists' knowledge and thoughts (Carlson, 2017; Harbers & Broersma, 2014). This means that before publishing news, the news has been processed in accordance with the interests and ideology of the media.

Each piece of news has its own characteristics in conveying news. Media that is not only used as a means of conveying information but also as a tool to lead public opinion in accordance with the goals of each media, with the presence of these media often causes diverse public opinions.

According to news released by Cove.id, the most accurate and most frequently visited online news portal by the public is detik.com. detik.com is an online media site in which various events, opinions, ideas, and others are displayed. This is the background for the author's research on how this major online media portal constructs news on its site.

This year, the political activity highlighted by the media is the simultaneous election activity held on February 14, where then on March 20, 2024, the KPU announced the results with 58% of the votes obtained by the Prabowo-Gibran pair. However, it turned out that it did not end there because the two pairs of presidential candidates, number 01 and 03, namely the Anies-Muhaimin and Ganjar-Mahfud pair, filed a lawsuit with the Constitutional Court with the message that there was a lot of fraud in the elections that had been held.

During the process that has taken place until now, the media has not stopped highlighting the progress of the Constitutional Court trial process. Legal teams 01, 02, and 03 continue to fight to defend what they consider to be right. Detik.com is one of the major online media outlets that also reports events. It is the largest online media outlet, and it has a big role in providing information and spreading opinions to the wider community. This research aims to find out how the media detik.com processes news that will be disseminated and what framing is highlighted and omitted by the detik.com media to convey information that is in accordance with reality.

Many previous research studies have conducted the same research, namely framing analysis of a news report in online media as done Gunawan & Setiawan (2022).On the news of the distribution of Covid-19 vaccines, Z, Hanifah dan H Setiawan (2023) to the news of the Kanjuruhan tragedy on the online media detik.com and Radar Malang, Q Aini and H Setiawan (2021) Regarding the news, the Minister of Social Affairs Risma responded to the case of child abuse in the Malang Orphanage. In addition, research conducted by Saputri & Asmara (2015) about Framing Analysis of the News of the 2014 Presidential Election (Pilpres) on the public daily of the updated vote (Framing Analysis Study of Zhongdang Pan and Gerald M Kosicki in Rubsik Main Report for the Period May – July. This study seeks to conduct a framing analysis using the framing of Zhong Dang Pan and Gerald M Kosicki in the detik.com media about the news of the 2024 presidential election results dispute hearing published on the April 1, 2024, edition. This kind of research has indeed been carried out a lot, but there has been no research that reveals the object of the presidential election dispute trial through the detik.com media with the model of Zhongdang Pan and Gerald M Kosicki.

2. Materials and Methods

This research is included in qualitative research. This qualitative research method is a method based on the philosophy of postpositivism, used to research the natural condition of objects in which the researcher is the key instrument until the results emphasize meaning rather than generalization. The primary and secondary data sources that will be used in this study are primary and secondary. Primary data was obtained by collecting and documenting news texts regarding the presidential election dispute hearing in the detik.com media edition of April 1, 2024. Meanwhile, secondary data will be collected by searching for data from various sources such as books, the internet, theses, and journals, which will be used as reference materials for research. The data analysis used in this study was media text analysis using the framing analysis method using the Zhong Dang Pan and Gerald M. Kosicki model approach.

3. Results and Discussions

This study aims to conduct a framing analysis of the news of the 2024 presidential election results dispute hearing in the detik.com media edition of April 1, 2024. The study of the news of the dispute hearing of the presidential election results was analyzed and interpreted by the framing analysis method of the Zhongdang Pan and Gerald M Kosicki Model. This framing model introduced by Pan and Kosicki is one of the most popular and widely used models. The model itself was introduced through an article in the Journal of Political Communication. The article was originally a paper presented at the Convention of the International Communication Association in Florida. For Pan and Kosicki, this framing analysis can be an alternative in analyzing media texts in addition to quantitative content analysis. Framing analysis is seen as the public about an issue or policy is constructed and negotiated (Browne et al., 2019; Bunea, 2020). According to Pan and Kosicki, there is a difference in topic with theme. A theme is an idea that connects different parts of meaning into a coherent overall story. The structural dimensions of the framing approach, according to Pan and Kosicki's model analysis, have four dimensions, namely syntactic structure, script structure, thematic structure, and rhetorical structure (Febriyanti & Karina, 2021).

Table 1 Pan and Kosicki Model Framing Device

Structure	Framing Lift	Observed units
SINTAKSIS (the way Journalists Construct facts)	1. News Scheme	Headline, lead, background, information, quotes, Sources, Statements, Closing
SCRIPT (How journalists tell facts)	2. News Completeness	5 w + 1 H
THEMATIC (How journalists write Facts)	3. Details 4. Coherence 5. Sentence form 6. Pronouns	Paragraphs, propositions, sentences., relationships, between sentences
RHETORIC (The way journalists emphasize facts)	7. Leksikon 8. Graphics 9. Metaphor	Kata, idiom, gambar, grafik

In reporting on political issues, each media has its *own frame.* By using framing analysis, it will be known which frames are carried by the mass media. The frame of a media will be influenced by the vision, mission and role of journalists in producing news. The news frame will be seen in the efforts of journalists to compile facts obtained from the field, journalists who narrate or narrate events, and journalists who write facts and can be seen how journalists emphasize certain meanings in the news. For this reason, in looking at the framing of news on the CNN Indonesia online media portal against certain political news rules, the author will use the framing analysis of the Zhongdang Pan and Gerald M models (Sujaya & Setiawan, 2023). Kosicki formulated in syntactic structure, script structure, thematic structure, and rhetorical structure (Febriyanti & Karina, 2021).

This research will earlier specify news news in online media detik.com as the focus of the research study. There are a number of news about the dispute hearing on the results of the presidential election raised by Detik.com are held hostage, including:

News 1: **"The Constitutional Court Session Heats Up Because Hotman Vs Amin's Camp Retaliates Against Each Other" (April 1, 2024)**

Element	Unit	Writing Strategy	Information
Sintaksis	Headline	Sidang MK Memanas karena Hotman Vs Kubu Amin Saling Balas	Headline
	Lead	The follow-up hearing of the 2024 General Election Results Dispute (PHPU) dispute at the Constitutional Court (MK) was held again today with the agenda of listening to witness and expert testimony from the applicant for the number 01 pair Anies Baswedan and Muhaimin Iskandar.	First paragraph first sentence
	Background	In the middle of the trial, Hotman Paris protested to the AMIN camp. He felt that the Managing Director of Political Economy and Policy Studies (PEPS), Anthony Budiawan, as an expert from the Anies-Muhaimin legal team, did not answer the questions asked	Paragraph fifth
	Quotation	1) Hotman: "I'm a bit confused, is this a legal expert or an economist? Because earlier his opinion had exceeded that of legal experts. My question is, if your accusation is true, (about) Jokowi committing a criminal act of corruption, Jokowi violated the State Budget Law, Jokowi violated (because) he did not ask for the approval of the House of Representatives. Therefore, the petitioner asked for the election to be canceled and repeated, "The question is, is the Constitutional Court authorized in its decision to state, because Jokowi violated the Corruption Law, violated the State Budget Law, violated the Social Assistance Law, then the election must be canceled and repeated? Meanwhile, none of these parties are parties to this case, neither Jokowi, the House of Representatives, nor the ministers. Can the Constitutional Court state that it is the cause of the election to be canceled?" "The Assembly, Hotman Paris' question has not been answered, whether the petitioner's application with allegations of Jokowi committing corruption can be used by the Constitutional Court as a basis for canceling the election just because of his expertise?"	Paragraph three
		2) Suhartoyo "Yes, don't be too excited, you (experts) want to answer no?"	Paragraf 9
		3) Anthony: "I handed it over, because the decision was in the Court, so I handed it over to the Court. It's not my authorityHotman: "Please allow the assembly, he's the one who started, he's the one who says Jokowi is corrupt, he's the one who says this, he has to be consequential as an expert (who) drafts	Paragraf 10

4) Suhartoyo "Yes, but as for whether it is the authority of the Constitutional Court, it is not answered, it is left to the Court" Hotman "Yes, I mean, he as an expert should be consequential with his answer, not just nonsense,"	Paragraph 12
5) Hotman: "Does the expert voice have a certificate, has an international certificate as a digital forensic? Because in the general court, if you don't have that, you are not recognized" Second, one of the absolute requirements for digital forensics to be valid is that the account must be given in its entirety to an expert and then audited, then there is the term, in Cellebrite. All the contents were dismantled. It is similar to an audit of an accounting firm, it is impossible for an accounting firm to issue a profit and loss balance without being audited, all documents from the company,	Paragraph 14
6) Yudi: "Cellebrite is the name of your tool, for the sake of mobile forensics. So the term di-cellebrite is not right, yes, "What I convey is a digital forensic mindset, sir. So we are not saying that we are doing digital forensic activities. If indeed there must be a request and many procedures officially. If we do it, it is based on existing data and facts. We just showed a shortcut from the published one. Anyone can do it because it can be obtained from the public. IT people must understand and are used to doing it "When it comes to competence, thank God I have been in this field for almost 20 years in digital forensic, S2 and S3 digital forensic. When it comes to certification, I have participated in certification several times in the past,	Paragraph 21
7) Andry "We opened a call center before the February 14, 2024 election, there were a lot of complaints in the call center of the East Java legal team, so that only a few were submitted, related to the problem of the average involvement in East Java, the Kades who were mobilized to support the 02 paslon, and there were also Kades who received threats that did not declare to support 02. It is proven in Tarik Village, Sidoarjo, who has been sentenced to a Kades named Ahmad Irvandi was sentenced to 5 months of probation in Sidoarjo. There is a pattern that is carried out, namely using Village Hall facilities to support the 02 passport" Then we received a complaint at the call center that there were several Ngawi Kades who also received threats, so we and the team went to Ngawi to look for witnesses. However, we have difficulties because	Paragraph 28

	there are no witnesses who want to make reports or cooperate because there is allegedly intimidation Suhartoyo: "What kind of intimidation"	
	8) Andry: "We are looking for the Head of Village Head to be able to make a report that he was intimidated, but we can't meet and so on" Second, it was at the Pamekasan location that Gus Miftah was asked to distribute money to the community, Rp 50 thousand each, and at that time there were sympathizers who raised clothes with Prabowo's picture	Paragraph 34
	9) Hotman " To the five fact witnesses, almost all said that he said, he said, from the call center, did not experience and did not see for himself. In comparison, I as this legal representative I received thousands of complaints to Kopi Johny. But I could not be a witness, because I only received complaints. Is it true that the acknowledgment of the voice earlier is that you did receive the call center, received the complaint, but did not see the report you reported yourself," said Hotman in the hearing.	Paragraph 38
Pernyataan	1) Hotman Paris as the legal representative of team 02 stated that "Second, one of the absolute requirements for digital forensics to be legal is that the account must be given in its entirety to experts and then audited, then there is the term, in Cellebrite. All the contents were dismantled. It is similar to an audit of an accounting firm, it is impossible for an accounting firm to issue a profit and loss balance without being audited, all documents from the company"	Paragraph 24
	2) Yudi: "ellebrite is the name of the tool, sir, for the sake of mobile forensics. So the term di-cellebrite is not right"	Paragraph 26
	3) Yudi "What I convey is a digital forensic mindset, sir. So we are not saying that we are doing digital forensic activities. If indeed there must be a request and many procedures officially. If we do it, it is based on existing data and facts. We just showed a shortcut from the published one. Anyone can do it because it can be obtained from the public. IT people must understand and are used to doing it"	Paragraph 28
Penutupan	Hotman "To the five fact witnesses, almost all of them said that they said, he said, from the call center, did not experience and did not see for themselves. In comparison, I, as this legal representative I received thousands of complaints to Kopi Johny. But I could not be a witness because I only received complaints. Is it true that the voice recognition earlier is that you	Paragraph 38

		did receive the call center received the complaint but did not see the report you reported yourself	
Skrip	Who	Hotman Vs Kubu Amin	
	What	Hotman retaliates with Amin's camp in the presidential election dispute hearing	
	Why	In the middle of the trial, Hotman Paris protested to the AMIN camp. He felt that the Managing Director of Political Economy and Policy Studies (PEPS), Anthony Budiawan, as an expert from the Anies-Muhaimin legal team, did not answer the questions asked	
	When	1 April 2024	
	Where	Constitutional Court, Jakarta	
	How	The debate occurred when Hotman protested to Amin's camp because PEPS did not answer the questions raised and then there was a mutual exchange	
Thematic (Paragraphs, propositions, relationships between sentences)	Coherence Details, Sentence Form	1) Presidential election dispute hearing at the Supreme Court heats up, 2) Hotman Vs Amin's Mutual Reply	Headline
Retoris	Leksikon	Presidential Election Dispute, Heating, Hotman Vs Amin's Camp	
	Grafis	-	
	Foto	Hotman Paris during the Constitutional Court hearing	

The frame of the online media portal Detik.com regarding the news of the heated presidential election results dispute between Hotman and the Amin camp can be seen from the syntactic structure. There is an April 1 edition when the presidential election dispute hearing at the Constitutional Court is being held, starting with the title "The Constitutional Court Session Heats Up Because Hotman Vs Amin's Camp Retaliates Against Each Other." It seems Detik.Com was trying to explain the situation in the Constitutional Court which is heated up because of the situation of Hotman and Anis Camp retaliating against each other.

News 2: **"When Expert 01 Thinks There Is Jokowi's Help Behind Prabowo's Victory"**

Element	Unit	Writing Strategy	Information
Sintaksis	Headline	Kala Ahli 01 Anggap Ada Bantuan Jokowi di Balik kemenangan Prabowo	Headline
	Lead	1. The expert presented by the number 1 presidential and vice presidential candidates in the 2024 Presidential Election, Anies Baswedan-Muhaimin Iskandar, considers Prabowo	First paragraph first sentence

		Subianto-Gibran Rakabuming Raka to win because of the help of President Joko Widodo (Jokowi).	
	2.	The legal team of the Prabowo-Gibran camp also responded scathingly to 01's expert testimony. Anies experts conveyed this information in the dispute hearing over the results of the 2024 Presidential Election at the Constitutional Court on Monday (1/4/2024). One of the experts presented by the AMIN Team was Vid Adrison, an economics lecturer from the University of Indonesia.	First paragraph, second sentence
Background		In his presentation, Vid initially linked the issue of poverty, the provision of social assistance and Jokowi's visit to Prabowo Subianto-Gibran Rakabuming Raka's vote in the 2024 Presidential Election. Vid said low-income and low-educated societies tend to be myopic or a condition in which a person or group of people is unable to fulfill their basic rights to sustain and develop life.	first paragraph third sentence
Quotation	1.	Vid Adrison, Lecturer in Economics, University of Indonesia "People with low income or low education usually tend to be myopic, because they focus on fighting for their daily needs, so usually the long-term implications for decisions, including the presidential choice, have low weight," said Vid.	Second paragraph, first sentence
	2.	Faisal Basri initially raised the issue of the politics of the pork barrel. He said the pork barrel	Third paragraph, first sentence

		phenomenon occurred in the United States, where when lawmakers want to be re-elected, they will include many projects with large budgets in their constituencies.	
	Pernyataan	Vid Adrison, a lecturer in Economics at the University of Indonesia, stated that the simple language is that the economy runs on autopilot. But it must be remembered that when economic conditions are bad, people are of the view that it is the result of the government. This departs from the psychological aspect. The person's reaction is always greater to the bad than the good," he said.	Second paragraph, sixth sentence.
	Penutupan	1. Vid Adrison, a lecturer in Economics at the University of Indonesia, said the visit had an impact on Prabowo-Gibran's vote. According to him, Prabowo experienced a considerable increase in votes.	The second paragraph of the tenth sentence.
		2. Faisal Basri, he said, this pork barrel is done in a different way in Indonesia. He said that pork barrels in Indonesia were carried out by providing social assistance. One of the ones he brought up was BLT el nino.	Third paragraph fifth sentence
Script	Who	Vid Adrison, Faisal Basri	Second and third paragraphs
	What	Expert 01 Considers Jokowi's Help Behind Prabowo's Victory	
	Why	Jokowi's Assistance Behind Prabowo's Victory	Paragraf Pertama
	When	Pilpres 2024	Lead
	Where	Jakarta	Lead

	How	Kala Ahli 01 Anggap Ada Bantuan Jokowi di Balik kemenangan Prabowo	First Paragraph
Thematic (Paragraphs, propositions, relationships between sentences)	Coherence Details, Sentence Shape	1. Jokowi's Assistance Behind Prabowo's Victory 2. the relationship between Jokowi's aid and Prabowo-Gibran's victory.	Headliine
Retoris	Leksikon	Kala, Member, Help	
	Graphic		
	Photo	The Constitutional Court Session on Monday (1/4/2024)(Anggi/Detik.com)	

4. Conclusion

Based on the discussion that has been outlined by the author regarding the news frame in Detik.com about the 2024 presidential election result dispute hearing. From this discussion, the following conclusions can be drawn: The news packaging carried out by detik.com online media portals related to the news of the 2024 presidential election results dispute hearing emphasizes more on the conditions and facts that occur in the field and the situations that occur during the presidential election results dispute hearing. The news construction is arranged in a fixed and regular form so that it forms an inverted pyramid starting with the headline, lead, episode, background, and closing title. Then the preparation and emphasis on facts are supported by quotes from credible parties as information support. Based on the structure of the script, the news carried out by detik.com has a general form that has a 5W+1H pattern, this certainly shows the completeness in the presentation of the news. From the object of the news, the problems that occur so that it forms an event, the place where the event is reported, the cause of the event, and how the chronology of the event to the time that shows when the event occurred in the news, based on the thematic structure, journalists Detik.com want to display news with the same theme, namely regarding the dispute hearing on the results of the 2024 presidential election. And based on the rhetorical structure, the discourse reported by the journalists also shows a tendency that what is conveyed in accordance with the actual events in the field is emphasized through Spelling that is perfected and emphasizes the message in the news through graphic elements and images that depict the actual events.

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